



**Empowering Research. Connecting Industry. Shaping Futures.**

# Empowering

Market-Ready Individuals

The One Idea Foundation (OIF) exists to transform education and the workforce **by preparing Market-Ready individuals for a rapidly changing world.**

Through **research partnerships, tiered funding support, and the launch of One Idea Academies (OIAs)**, we are building a national movement that connects learners of all ages to purpose-driven education through a community culture of transparency and agency.

# Research & Thought Leadership

OIF partners with **leading academic institutions** like the University of Central Florida (UCF) to rigorously evaluate the Learn to Start (LTS) education model. The ongoing UCF study, **Evaluating the Efficacy of the Learn to Start Program**, explores how LTS helps students build identity, skills, and agency—key components of workforce readiness. Research findings will contribute to national conversations about educational innovation and inform policy and best practices across K-12, post-secondary, and adult learning environments.

## Key Research Focuses:

- Human Development Outcomes (HDOs)
- Career planning and student agency
- Equity in access to real-world learning opportunities
- Longitudinal outcomes of learner portfolios

# TIERED FUNDING FOR K-12 SCHOOLS & COMMUNITY GROUPS

**To remove barriers to innovation, OIF provides tiered financial support for:**

- Public and charter K-12 schools with a demonstrated financial need
- Nonprofit youth programs and after-school clubs
- Nonprofit adult programs and workforce readiness groups

## **Eligibility Requirements:**

- Demonstrated financial need or nonprofit status
- Willingness to implement the Learn to Start curriculum with fidelity
- Commitment to participate in longitudinal research or data-sharing

*Funding for instructor training and support, student platform access, portfolio tools, and program materials is made possible through a proprietary, exclusive donation from Learn to Start, LLC.*

# One Idea Academy (OIA)

Launching in 2026, One Idea Academies will bring LTS to **underserved adult populations** seeking personal and professional transformation. Beginning with veterans, first responders, reentry programs, and individuals facing barriers such as homelessness or addiction, these academies will:

- Help participants explore their values, skills, and goals
- Provide hands-on career-aligned learning experiences
- Build personalized portfolios to support job readiness and career transition
- Offer mentorship, community support, and professional networking

## Minimum Program Commitment:

- 6 months
- 90 minutes of instruction twice per week
- Participation in LTS instructor training or employment of a LTS-certified instructor
- Willingness to implement the Learn to Start curriculum with fidelity

*OIAs may operate through partnerships or as independent, brick-and-mortar institutions in high-need communities.*



# JOIN THE MOVEMENT

Whether you're an educator, nonprofit leader, researcher, funder, or future Industry Partner—OIF invites you to join us in shaping futures, connecting communities, and making Market-Ready education accessible to all.

**Learn more:** [oneidea.org](http://oneidea.org)